

# The Role of the Global Crop Commons in Supporting Livelihoods and Food Security in Developing Countries

Louvain-la-Neuve, 13 September 2012

Improving lives through biodiversity research



## Who is Bioversity International?

**Bioversity** is a non profit organization with offices in 20 countries and working on projects in over 100 countries with about 300 research partners.

**Bioversity** is the world's largest international research organization dedicated solely to the conservation and use of agricultural biodiversity.

**Bioversity** undertakes scientific research on the sustainable use of agricultural biodiversity - benefiting people in the developing world being at the centre of our work.





#### Where we work:

A staff of around 360 operating from 16 locations around the world





## **Bioversity Vision & Purpose**

#### **Our Vision:**

A world in which smallholder farming communities in developing countries are thriving and sustainable

#### **Our Purpose:**

To investigate and promote the use and conservation of agricultural biodiversity in order to achieve better nutrition, improve smallholders' livelihoods and enhance agricultural sustainability



### **Bioversity Strategic Priorities**

#### Use of biodiversity by smallholder farmers

Demonstrate how smallholder farming communities can significantly improve their livelihood and nutrition, and ensure more sustainable and resilient agricultural systems through the improved use of biodiversity with the potential to benefit 320 million people.

#### Conservation and availability of plant diversity



Support the development of an innovative operational global programme of *in situ* conservation of plant diversity, tested and applied on at least 30 crops and their wild relatives, and 100 priority forest tree species on three continents.



Significantly improve the availability of plant genetic resources through conservation, information management and a supporting policy environment.



## The importance of agricultural biodiversity

#### Three key global challenges for agriculture

- Hunger and malnutrition
- Rural poverty
- Environmental degradation

#### The potential of agricultural biodiversity

- Nutritional health gains
- Improving rural livelihoods
- System sustainability and resilience
- Improved ecosystem services

### Access to genetic resources is key!



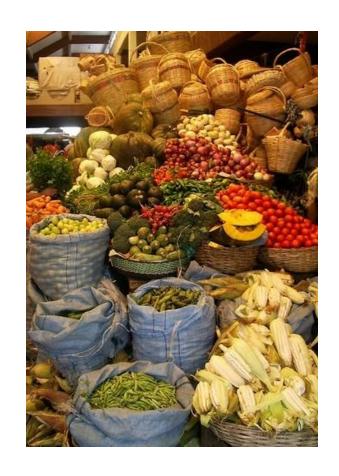
#### **Exacerbating factors**

- Climate change
- Population growth
- Water scarcity
- Market dynamics



## International 'slow-down' in availability of PGRFA

- Since mid-1980s, the world has been engaged in protracted discussions on how to control, manage, use and share benefits from genetic resources.
- Period marked by high levels of political and legal uncertainty at organizational, national and international level.
- The impact on how countries, companies, universities treat GR has been profound, increasingly careful, restrictive approaches.
- Widespread phenomenon of research and conservation efforts being frustrated due to inability to get access to PGRFA.





## 1983: The International Undertaking on Plant Genetic Resources

- Past: Free exchange of material among countries
- PGRFA are the common heritage of humankind
- But different interpretations



Commission on Plant Genetic Resources for Food & Agric.



## A paradigm shift

## From public domain/common heritage of humankind to 'hyperownership'

 Increased use of intellectual property rights



 Assertion of sovereign rights over genetic resources



## **Negotiation phase**

- 1992: Convention on Biological Diversity (CBD)
- 1994: World Trade Organization and the TRIPS Agreement
- →1994-2001: Negotiation of a binding instrument to replace the International Undertaking:
  - → Long and difficult negotiations
  - → North South divide
  - → Introduction of notion of 'multilateral system'



## Why are things so complicated?

From 'common heritage of human kind' to 'national sovereignty' and private forms of control: a confluence of factors:

- Rise of biotechnology creating possibilities for private sector investment in plant breeding
- Concomitant pressures to globalize IPR protection
- Relative lack of capacity of most developing countries to take advantage of these technologies and IPRs
- Dramatically increased levels of private sector investment in agriculture and drastic decreases in public investment
- Both real and alleged accounts of unfair takings, or "biopiracy"
- Counter assertions of sovereign rights of control over genetic resources
- High levels of political controversy and legal uncertainty



## **Key questions**

- 1. Who is the owner of the material held in the genebanks? The country of provenance? The country where the collection is located (often developed countries)? The farmers that selected the varieties? Humanity?
- 2. If new varieties are the result of applying technology to some genetic material, why the rights of the material provided are not recognized in the final product?





## Why do PGRFA deserve a special regime of ABS?

#### **Differences between PGRFA and Wild PGR**

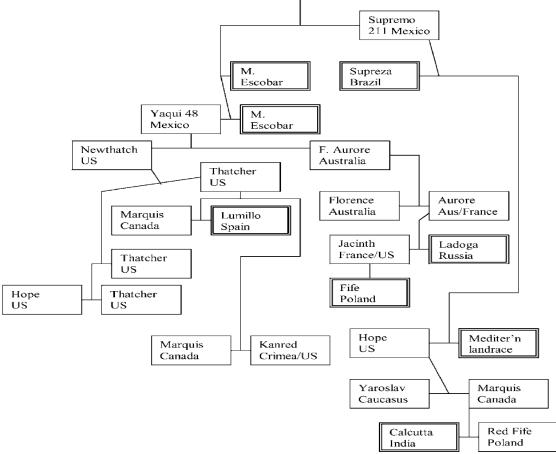
PGRFA	Wild PGR
Valued for intra-specific diversity	Less knowledge on intra-specific diversity
Are essentially products of human selection and depend upon farmers for their continued survival	Are products of natural selection and sustain themselves
PGRFA diversity concentrated around centres of origin and diversity of cultivated plants and their wild relatives	Distribution of wild PGR diversity largely independent of human activities (though limited and displaced by human activities)
Extensive 'movement' and breeding of crop diversity due to farmers exchanging seed and cross breeding with exotic material to maintain/increase productivity	Evolution of wild PGR is dependent on natural forces of selection
Global access is required for the continued agricultural development	Global access is an issue for wild relatives of crops and species of potential economic use, including potential pharmaceutical use

Gepts, 2004



## Why do PGRFA deserve a special international regime on ABS?

For the most important crops, PGRFA are the result of hundred crosses between materials coming from different countries



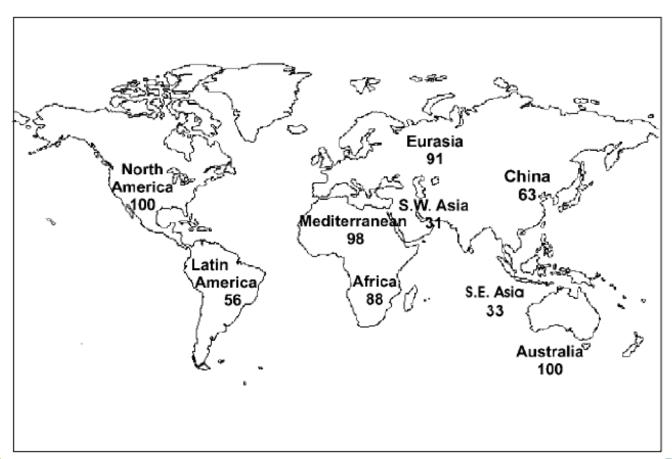


**Figure 1** A small segment of the bread wheat (cv. Sonalika) pedigree. Landraces are in a double box.



### Why do PGRFA deserve a special regime?

### **Countries are interdependent on PGRFA**



**Gepts, 2004** 



### **RESULT:**

2001: The International Treaty (IT)

Adoption of a binding instrument on the basis of the International Undertaking but compatible with the Convention on Biological Diversity





## The Treaty in a nutshell

- Entered into force in June 2004
- Today: Signed and ratified by 127 countries & the EU
- Scope: Plant genetic resources for food and agriculture under the control of the Contracting Party and in the Public Domain
- Objectives: 1) Conservation and sustainable use of plant genetic resources for food and agriculture
  - 2) Equitable sharing of benefits arising out of their use, in harmony with the CBD
- Structure
- Introduction
- General Provisions
- Farmers' rights
- The Multilateral System of Access and Benefit-Sharing
- Supporting Components
- Financial Provisions
- Institutional Provisions



## The Multilateral System (MS)

#### Access

- Common pool of plant genetic resources for food and agriculture for the most important crops for the purpose of research, breeding and training.
- Access to all materials in the multilateral system is facilitated for all parties to the Treaty.





#### and Benefit Sharing

- A percentage of the benefits gained through commercialization go to a common fund managed by the Governing Body of the Treaty.



## Instrument: The Standard Material Transfer Agreement (SMTA)

- No intellectual property rights over the material in the form received
  - Benefit sharing: when the new product is commercialized subject to restrictions for research and breeding
- ➤ Modality 1: 1.1% of the sales of the product
- Modality 2: 0.5% of the sales of any product of the same crop

The SMTA is a template. It cannot be changed!!
But: Additional conditions for PGRFA under development



## When to use the Standard Material Transfer Agreement

### In the following cases:

- 1. When there is a real transfer
- 2. When the material is a PGRFA
- 3. When the purpose is research, breeding or training
- 4. When it is for food and feed purposes



## **The Multilateral System**

ABS under the multilateral system of the Treaty	ABS in an average national regime inspired by the CBD
No prior informed consent, materials are available.	Prior informed consent from the holder of genetic resources is required
Free, or only administrative costs	Costly procedures + up-front payments
A standard material transfer agreement contains all conditions for access, use and benefit-sharing	Bilateral agreement between provider and recipient of the resources, according to the mutually agreed terms
The material is transferred expeditiously, no need to track each transfer	Continuous reports about the use and movement of the resources are required
A percentage of the benefits from commercialization go to a common fund and, from that fund, mainly to farmers and conservation programmes in developing countries	When agreed, a percentage of the benefits flow back to the provider of the material



### Focus on access and benefit sharing

### The Nagoya Protocol on access and benefit sharing

- Threatened to erase gains of the Treaty
- Recognizes the ITPGRFA
- It is the framework for determining rules for all GRFA not under the Treaty

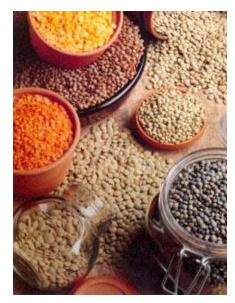


#### The current state of ABS

Significant *de jure* progress, but many issues still to address.

Wavering levels of commitment. Low levels of follow-through on the Treaty.

Additional work is required to get architecture of overall ABS systems finalized, working, and self-justifying







### **Obstacles to success**

- Lack of implementation of the International Treaty
- Lack of legal certainty with generally acceptable conditions
- Reluctance of private sector to access material

This requires action both:

- ✓ At national level
- ✓ At <u>international</u> level





## The Joint Programme on Treaty Implementation

- In 2005, the Treaty Secretariat, Bioversity International and FAO started discussions of Joint Programme to work with countries implementing the Treaty
- Main focus is on the national implementation of the multilateral system of access and benefit sharing
  - Technical legal and administrative issues
  - Supportive documentation/information technology assistance



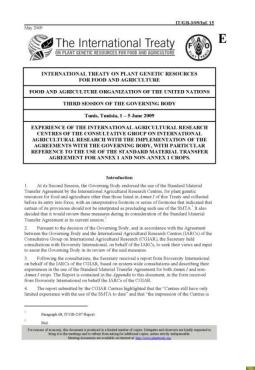
## The Joint Programme on Treaty Implementation (cont'd)

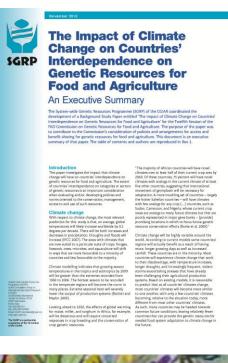
- Support national stakeholders/experts to:
  - identify/analyse factors to be addressed for the country to participate in the multilateral system
  - draft policies, laws and or administrative decisions/procedures
  - hold workshops to consider options, develop drafts, raise awareness

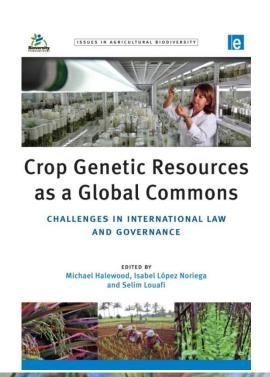


### Research and advocacy

- Understanding the benefits, costs and barriers to participating in internationally coordinated systems of conservation and use of GRFA
- Analyzing options for ABS policies to support optimal cooperation









### **Collaboration and Capacity building**



Includes updated FAQs (Appendix 7), August 2016

Prepared by the System-wide Genetic Resources Programme (SGRP) of the Consultative Group on International Agricultural Research (CGIAR)

#### Collaboration

Identifying options for CGIAR system-wide approaches to implementing international legal obligations, addressing grey areas

#### **Capacity building**

Supporting partners in national programmes and regional organizations to implement policy and address grey areas

Fore Anal 219

**SGRP** Intellectual Property Rights

Booklet of CGIAR Centre Policy

Instruments, Guidelines and Statements on Genetic Resources, Biotechnology and

Security Department (CRDS)

worth prevention

for the worth prevention

for the security of th

Note: this is a 'rolling document' which will be updated on a continuous basis, i analabile at http://www.sppr.orgar.org/abes/document-Guide, SMTA.pdf Document to be old ass SGRP 2009. Guide for the CGRAP control before Use of Control before the Control before the CGRAP 2009.

Produced by the System-wide Genetic Resources Programme ( with the CGIAR Genetic Resources Policy Committee Document to be ded as 150P, 20th Bookhard COIPE Centre Policy Instruments, Guidel Instruments on Centre Resource, Elimboring and Intellectual Property Right. Version, 15 System-add Coracle Resources Programme (15 P) particle COIPE Counter Resources P Committee (16PP, 16 Sects) Intellectual College (16 P) particle COIPE Counter Resources P Committee (16PP, 16 Sects) Intellectual College (16 P) particle COIPE Counter Resources P

> Environmental Law Programme

Explanatory Guide to the International Treaty on Plant Genetic Resources for Food and Agriculture

erald Moore and Witold Tymowski

The International Treaty on Plant Genetic Resources for Food and Agriculture: Learning Module

G. Moore and E. Goldberg (Editors)

English • Español • Français







ncentivos
desincentivos
para la participación del
Perú en el sistema
multilateral del
Tratado Internacional
sobre Recursos
Fitogenéticos
para la Alimentación
y la Agricultura

Is abel Laperto
Manuel Siguenas
Is abel Lopez None
Marteni Bangiez



## Supporting use through information systems

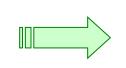
- What material is available
- Passport, characterization, evaluation data
- Climate data, geographic data
- Allowing them to request materials easily
- Generating information for easy reporting to the office of the Third Party Beneficiary
- Global Information on Germplasm Accessions building on SINGER, EURISCO, GRIN











GENESYS
Data
Repository



GRIN-Global, etc

**USDA-ARS (GRIN)** 

**National genebanks** 

Etc.







The parties of the point and the point of th

needs.
Further, the global portal will previde users with the ability to query any assession attributes for which information is available. For example, one might use the portal to find information regarding the following specific request; "Show me the chickyes accessors with secondary of locar windows older the chickyes are accessors with secondary of locar windows collections solidated in Central Asia which are governmental and grow

the global portal postative currently contains information on L2 million accessions of 22 craps and induste more three million additional observation/phenotypic records on a versite of tract (evaluable orle from the Carelland Resources Information Health (GRID) at the stage). Exembelly, the portial will be global in the generalistic content of the content of the



## Supporting use through pre-breeding

These kinds of internationally organized projects generate information about materials in the MLS and, in some cases, lead to new value-added PGRFA to be included in the MLS

global forum

growth network

Challenge Programme (GCP)

application; and.

molecular marker technologies for germplasm analysis;

use the technology, independent of GCP support.

Trust, which focuses on supporting the evaluation of crop genetic resources. Together, these coordinated and complementary calls widen the support that plant scientists can obtain. The GSS is offered to plant breeding programmes and germplasm collections in the developing world to facilitate their access to molecular marker technologies for the analysis of germplasm, GSS hires high-throughput, cost-effective genotyping facilities;

Genotyping Support Service: 3rd call for proposa

harnessing plant genetic resources for development

home who we are knowledge resource center

e-journal club





## Technology co-development and transfer platform

- Rio six-point action plan recommended building a technology transfer Platform
- For the benefit of small scale farmers in developing countries
- Platform operates within the Funding Strategy of the Treaty
- International and national institutions with skills and experience in agricultural technologies, in the public and the private sector

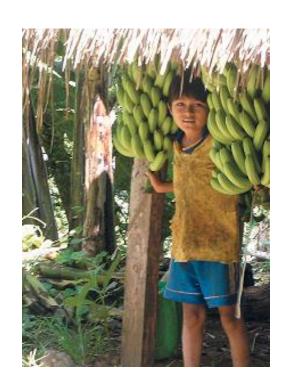




#### What is at risk?

Lack of access will prevent addressing the challenges of food and nutrition security and climate change because:

- Access to GR is essential to productivity increases and adaptation to changed conditions
- ➤ Important diversity is still not available to breeders and needs to be accessed from *in situ* conditions or collections located in different countries from where they will be needed in the future





#### **Conclusions**

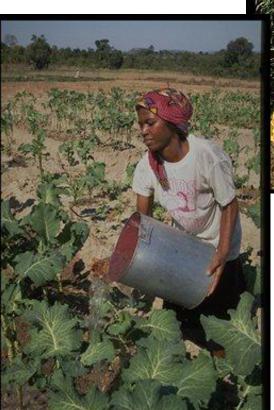
#### Important steps have been taken

- ✓ Legal framework: The Treaty
- **✓ Global Crop Diversity Trust**
- √ Steps towards conservation strategies
- ✓ Building a global information system
- ✓ Safety duplication...

### But a lot needs to be strengthened

- > Collaboration for rational conservation
- >Collaboration for utilization
- Capacity building in conservation and breeding
- ➤ National implementation of the Treaty







**THANK YOU!** 

